

### AUGUST 27 & 28, 2024

Hotel Barceló Reforma, CDMX

CONGRESS

## THE MOST IMPORTANT GATHERING IN THE WIND ENERGY SECTOR

Clean and renewable energies like wind power are essential in addressing climate change challenges.

In its twelfth edition, **Mexico WindPower®** solidifies its position as the leading congress in the country's wind energy sector.

This forum brings together professionals during the International **Congress on August 27th and 28th**, addressing topics of significant value for both the public and private sectors.

This high-level congress focuses on strategies that enable Mexico's sustainable growth through concrete actions across the entire production chain.

The congress will bring together CEOs, department heads, managers, strategy and regulation leaders, procurement professionals, project managers, research and development personnel, among many others.

### POSITION YOUR BRAND AT THE ONLY SPECIALIZED CONGRESS FOR THE WIND ENERGY SECTOR!

- Brand presence before a relevant target audience. Gain visibility among industry professionals and enhance recognition.
- Network with sector leaders, fostering valuable connections, strategic collaborations, and business opportunities.
- Become the sector's leading brand and make an impact in this collaborative journey.



## ASK ABOUT OUR SPONSORSHIP OPPORTUNITIES, WE HAVE THE PERFECT FIT FOR YOUR BRAND

#### **BENEFITS**

Booth with your company's image throughout the two days of the Congress, see image on next page

Hostess backing with your company logo next to the reception committee at the entrance of the congress

Participate in the Congress according to the proposed themes. **Subject to availability** 

Company's logo showcased in the event's digital promotion, with logo size based on sponsorship category

Company's logo on a RollUp banner placed in the coffee break area

Distribution of one promotional material to Congress attendees

Logo insertion on the event website with a link to your page, highlighting your sponsorship status, with logo size determined by sponsorship level

Company's logo displayed at the back of the Congress hall

Your company's name would be included in the list of sponsors displayed strategically at the Congress venue. **Deadline: July 15, 2024** 

VIP Tickets for your company representatives to the Congress program

Discount on the Congress program tickets

Logo placement on event banners within conference halls, indicating sponsorship status.

Deadline: July 15, 2024

PLATINUM	GOLD	SILVER	SUSTAINABLE	PRODUCTION
\$9,000	\$7,000	\$5,000	\$3,500	
1				informa markets
1				Sponsor
1				
4	4	1		informa markets
1	1	1	八	informa markets
4	4			Sponsor
4	1	1	1	informa markets
1	1	1		informa markets
4	1	1	1	informa markets
4	3	2	1	
30%	20%	10%	5%	
1	1	1	1	informa markets

Note: Costs are in USD + VAT

# **ALUMINUM STRUCTURE:**

- Fabric Walls: CoverUP Fabric, Color: Gray
- Furniture: 1 Counter with Doors and Lock, 2 Stools, 1 Trash Can
- 6 Sheet Shelves
- Double 110v Outlet
- 2 30w LED Spotlights
- Digital Print Graphic on 200x50m Polyester Fabric for Parapet
- Counter Graphic of 100x100 cm



Note: Corner Booth with 2 Open Sides / Booth with 1 Open Side

#### **STAND COVERUP**









More information: Matilde Saldivar Show Manager matilde.saldivar@informa.com



Venue:
Hotel Barceló Reforma,
located in Paseo de la Reforma # 1,
Col. Cuauhtémoc. 06030 Ciudad de México













